

One Thousand Books Before Kindergarten – 1KB4K

Sponsorship Opportunities

1KB4K will be actively promoted with signage, brochure distribution, in the local press, at a variety of business and civic locations, and at community functions and festivities year round.

Benefactor: \$1000

Website logo, top level t-shirt logo, achievement party banner & appearance, 12 months' listing in gift books logo, family welcome kit logo, priority mention in all print & web advertising. Window decal, business wall plaque.

Leader: \$500

Website logo, t-shirt logo, 6 months' listing in gift books logo, family welcome kit logo, mention in all print advertising, exclusive sponsor for 1/2 Way Milestone Incentive. Window decal.

Sustainer: \$250

Website logo, t-shirt logo, 3 months' listing in gift books logo, family welcome kit logo, mention in all print advertising, exclusive sponsor for ¼ Way Milestone Incentive. Window decal.

Advocate : \$100

Family welcome kit listing, mention in all print advertising. Window decal.

Friend: \$25

Family welcome kit listing.



Please make your check payable to:
Community Family Literacy Project, Inc.

Name/Company Name, as you want your listing to appear in promotional material:

Mailing Address (Street/P.O. Box, Town, Zip): _____

Telephone: _____ Email: _____

Please return this form with your contribution to:

Community Family Literacy Project, Inc.

Mastics-Moriches-Shirley Community Library
407 William Floyd Parkway, Shirley, NY 11967

Thank you for your help!

*Community Family Literacy Project, Inc. is a 501(c)3 registered charity. ID#11-3527596

Donations are tax deductible to the extent allowable by law.

One Thousand Books Before Kindergarten – 1KB4K Empowering Families through Early Reading Skills



Did you know the building blocks of reading start when a child is *just a baby*? Talking to very young children, singing nursery rhymes, playing with letters, and reading to them allow their developing brains to form the foundations of language. We need to talk to our children for them to be ready to learn!

Children can learn all the skills they need to read before they even enter school. Unfortunately, our community is facing a crisis. More than 49% of children in our neighborhoods enter kindergarten *not ready to learn*. Children who fall behind at kindergarten carry this burden all the way through their academic careers: testing lower than average, even with remedial interventions, into the 8th grade and having higher HS dropout rates. And that correlates to a cycle of economic and social strife that needs to be stopped.

It doesn't have to be this way. If every child in our neighborhoods listened to about 1000 story books before age 5, they will have heard enough words to form a solid foundation in language skills. They would be ready to learn when they started kindergarten. And that would make a difference throughout their lives.

A thousand books sounds like a lot, but children's picture books are easy. Most have less than 20 words per page. If you read only 1 bedtime story to a child every night for 3 years, you would have read 1095 books by the child's 5th birthday!

Reading just 10 children's story books a year to your child for 2 years straight will total 1040 books!

Local organizations, agencies and businesses can all lend a hand and help families in our community be their child's first teacher.

Join us in the 1KB4K challenge to educate families about the importance of reading to children. Become a sponsor and help the library provide instruction, programming, reading material, and incentives to local families to help them read 1000 books before kindergarten.